



Fund Details

Investment Objective

The primary investment objective of the scheme is to generate long term growth of capital, through a portfolio with a target allocation of 100% equity, focusing on investing in technology and technology dependent companies, hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies. The secondary objective is income generation and distribution of IDCW.

Fund Manager

Mr. Kunal Sangoi & Mr. Dhaval Joshi

Date of Allotment

January 15, 2000

Benchmark

S&P BSE Teck TRI

Managing Fund Since

January 16, 2014 & November 21, 2022

Experience in Managing the Fund

9.5 years & 0.7 years

Fund Category

Sectoral/Thematic

Investment Style

Large Cap			
Mid Cap			
Small Cap			
	Growth	Value	Blend

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load	Nil
Exit Load	For redemption/switchout of units on or before 30 days from the date of allotment : 1.00% of applicable NAV. For redemption/switch-out of units after 30 days from the date of allotment: Nil

AUM

Monthly Average AUM	₹	3690.02	Crores
AUM as on last day	₹	3717.95	Crores

Total Expense Ratio (TER)

Regular	1.92%
Direct	0.83%
Including additional expenses and goods and service tax on management fees.	

SIP

Monthly: Minimum ₹ 100/-



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Other Parameters

Standard Deviation	18.44%
Sharpe Ratio	1.12
Beta	0.95
Portfolio Turnover	0.31

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. Risk Free Rate assumed to be 6.6% (FBIL Overnight MIBOR as on 31 July 2023) for calculating Sharpe Ratio

Application Amount for fresh subscription

₹ 1,000 (plus in multiples of ₹ 1)

Min. Addl. Investment

₹ 1,000 (plus in multiples of ₹ 1)

PORTFOLIO

Issuer	% to Net Assets	Rating
IT - Software	67.56%	
Infosys Limited	22.80%	
Tata Consultancy Services Limited	11.06%	
HCL Technologies Limited	7.11%	
LTIMindtree Ltd	5.48%	
Tech Mahindra Limited	3.68%	
Coforge Limited	3.19%	
Birlasoft Limited	2.62%	
Rategain Travel Technologies Limited	2.20%	
Wipro Limited	2.15%	
Sonata Software Limited	2.09%	
Persistent Systems Limited	1.56%	
Latent View Analytics Limited	1.20%	
Tanla Platforms Limited	1.00%	
KPIT Technologies Limited	0.72%	
CE Info Systems Limited	0.70%	
Telecom - Services	7.61%	
Bharti Airtel Limited	6.40%	
Tata Communications Limited	0.83%	
Bharti Airtel Limited	0.30%	
Sterlite Technologies Limited	0.07%	
United States of America	5.12%	
Adobe Inc	1.39%	
Apple Inc.	1.13%	
MICROSOFT CORPORATION	1.11%	
Cognizant Technology Solutions Cl A Com Stk	1.02%	
Accenture PLC	0.46%	
IT - Services	4.43%	

Issuer	% to Net Assets	Rating
Cyient Limited	4.25%	
L&T Technology Services Limited	0.18%	
Retailing	2.73%	
FSN E-Commerce Ventures Limited	1.38%	
Zomato Limited	1.35%	
Industrial Manufacturing	1.80%	
Honeywell Automation India Limited	1.38%	
Cyient DLM Ltd	0.42%	
Commercial Services & Supplies	1.46%	
CMS Info Systems Limited	1.00%	
Redington (India) Limited	0.45%	
Financial Technology (Fintech)	1.44%	
One 97 Communications Limited	1.44%	
Entertainment	0.51%	
Zee Entertainment Enterprises Limited	0.51%	
Exchange Traded Fund	0.41%	
ADITYA BIRLA SUN LIFE NIFTY IT ETF	0.41%	
Miscellaneous	0.25%	
Netweb Technologies India Ltd	0.25%	
Miscellaneous	0.00%	
Jainpur Straw Brd	0.00%	
Magnasound (I) Limited	0.00%	
Oriqua Limited	0.00%	
Sree Rama Polymer	0.00%	
Cash & Current Assets	6.69%	
Total Net Assets	100.00%	



Investment Performance

NAV as on July 31, 2023: ₹ 130.8600

Inception - Jan 15, 2000	Since Inception	5 Years	3 Years	1 Year
Aditya Birla Sun Life Digital India Fund	11.53%	20.39%	27.21%	12.70%
Value of Std Investment of ₹ 10,000	1,30,860	25,302	20,585	11,277
Benchmark - S&P BSE Teck TRI	NA	15.10%	17.64%	3.76%
Value of Std Investment of ₹ 10,000	NA	20,207	16,279	10,378
Additional Benchmark - Nifty 50 TRI	12.72%	13.02%	22.71%	16.18%
Value of Std Investment of ₹ 10,000	1,68,003	18,447	18,479	11,628

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Kunal Sangoi is 3. Total Schemes managed by Mr. Dhaval Joshi is 45. Refer annexure on page no. 164-165 to know more on performance of schemes managed by Fund Managers.

Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service Centers.



SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

Particulars	Since Inception	5 years	3 years	1 Year
Total Amount Invested (₹)	2830000	600000	360000	120000
Market Value of amount Invested	27002777	1040096	440501	132394
Scheme Returns (CAGR)	16.21%	22.19%	13.58%	19.79%
S&P BSE Teck TRI returns# (CAGR)	NA	14.95%	6.93%	6.73%
Nifty 50 TRI returns## (CAGR)	14.61%	16.79%	16.41%	20.90%

Date of First Installment: February 01, 2000 & Scheme Inception Date: January 15, 2000. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. **Past performance may or may not be sustained in future.** Returns greater than 1 year period are compounded annualized. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.



NAV of Plans / Options (₹)

	Regular Plan	Direct Plan
Growth	130.8600	144.1300
IDCW [*] :	37.1600	49.4700

^{*}Income Distribution cum capital withdrawal